Mural Design and Painting Competition

Executive Summary:
The ETC (Emerging Technology Centers) – Baltimore City’s award-winning technology innovation center, is opening up registration for its first Mural Design Competition. Registration for the contest will open at 9:00 a.m. on Wednesday, September 17, 2014. Contestants must submit their mural designs before registration closes at 11:59 p.m. Sunday, October 26, 2014. The winner will be announced on Tuesday, October 28. The students are encouraged to complete the painting as early in the semester as possible, but no later than Sunday, January 18, 2014.

Purpose:
The ETC would like to showcase the talent of current students enrolled either part-time or full-time at MICA on two large walls, one wall at each of our two technology centers. The Murals that will be painted are in our Highlandtown Campus, in our co-working space.

Please see Appendix for more details.

The ETC’s new technology and innovation center in Highlandtown is a state-of-the-art facility with several walls that will eventually showcase the artwork of local student artists. The walls will be progressively painted with murals every year in subsequent contests.

Theme: “Ride the ETC Wave of Innovation.” The murals should vividly depict Baltimore as a beautiful city and include motifs of Entrepreneurship | Technology | Connections. Artists are encouraged to experiment with multiple artistic media and be as innovative and creative as the ETC community is. If appropriate, students should incorporate inspiring quotes about entrepreneurship, creativity and innovation (see Appendix for samples).

Contest:
Students from MICA will be competing for a $1,000 cash award. Students can use the award for supplies, tuition or to help with their expenses. To register, students should go to www.etcbaltimore.com/mural-contest, fill out the application form and upload their mural design no later than, 11:59 p.m., Sunday, October 26, 2014. Submissions can be sketches or fully realized jpegs of the design. A panel of judges, made up from ETC leadership and staff, will select the winning design. Winners will be announced on 10/28 and painting will have to be completed by January 18, 2014 (this is the latest day the mural can be completed but students are encouraged to begin painting ASAP and complete the mural accordingly). The winner will be announced in a national press release, ETC’s website and other social media outlets.

Supplies:
ETC and our sponsors will provide necessary latex paint but other supplies like brushes, 3D-media, drop cloths and cleaning supplies are the contestant’s responsibility.

Schedule:

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<tr>
<th>Event</th>
<th>Date</th>
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<tr>
<td>Registration for Submissions Opens:</td>
<td>Wednesday, September 17 - 9:00 a.m.</td>
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<tr>
<td>Registration for Submissions Closes:</td>
<td>Sunday, October 26, 2014 – 11:59 p.m.</td>
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<tr>
<td>Winner Announcement</td>
<td>Tuesday, October 28</td>
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<td>Painting Begins</td>
<td>Saturday, November 1</td>
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<tr>
<td>Painting Complete</td>
<td>Sunday, January 18</td>
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Background:
- Review history of ETC
- Review history of Baltimore, particularly as it applies to innovation and technology
• Designing an inspiring peace of art that exemplifies Baltimore as a center for innovation, technology and creativity
• Paint the mural within the allotted time frame

Specifics:
• **HAVEN**: Curved Wall

Students are encouraged to visit the mural site to get acquainted with the space prior to applying.

For more information or to arrange a visit, please contact Jackie Albright at jalbright@etcbaltimore.com

### Appendix

Inspirational Quotes
NECESSITY is the mother of INVENTION
A person who never made a MISTAKE
never tried anything NEW

GENIUS is 1% inspiration, 99% perspiration

CREATIVITY can solve almost any problem. The creative act, the defeat of habit by originality, overcomes everything

INNOVATION is the triumph of CREATIVITY over habit